

ITC MALTA



SPONSORSHIP OPPORTUNITIES

What is ITC?

The premier networking event for distributors, retailers, traders, resellers, wholesalers, and service providers.

ITC Malta brings together over 800 decision-makers from the mobile phone, IT components, and consumer electronics industries for four days of business. The event is designed around building relationships that drive growth, with a strong buyer focus alongside sellers and service companies that keep the market moving. It's an environment where conversations turn into deals.

At ITC, trust matters. Decisions are made face-to-face, and being the company people know and can find is often what opens the next door. By bringing the industry together in Malta, ITC creates the setting for stronger partnerships and new opportunities.

“ITC Malta brings the right mix of people together. It’s where relationships grow into long-term business.”

Mohamed Aissaoui,
Sales Director

clicktel 



Why sponsor ITC?

Sponsorship makes your brand part of the ITC Malta experience. More than presence, it gives you recognition, visibility, and the opportunity to connect directly with the people who drive decisions across the industry.

REACH YOUR AUDIENCE

Put your brand in front of buyers, sellers, and service providers who attend ITC to do business.

BE REMEMBERED

Delegates associate your brand with the event's key networking moments, giving you lasting recognition.

STRENGTHEN RELATIONSHIPS

Reinforce existing partnerships and open the door to new ones by aligning your brand with ITC Malta's networking environment.

SHOW LEADERSHIP

Position your company as a trusted partner and demonstrate your commitment to supporting the industry's growth.

“Great conversations, new contacts, and strong partnerships, ITC Malta delivers where it counts.”

Attilio Cannizzaro, CEO



MERKANTI
BEACH CLUB

**NETWORKING
ACTIVITIES**

€8K



📅 **TUESDAY 9 JUNE 2026, 14:00 - 18:00**
📍 **MERKANTI BEACH CLUB, HILTON**

As sponsor of the afternoon networking activities at the Merkanti Beach Club, your brand is placed at the centre of ITC Malta's informal networking on Day 1. This sponsorship offers extensive exposure through branding across the activities and the venue, ensuring delegates associate your company with the first opportunities to connect, exchange ideas, and build new partnerships at the event.



NETWORKING ACTIVITIES

Pre Event :

- ✔ Logo on ITC Malta website
- ✔ Banner advertisement on the online Directory
- ✔ Company featured on the online agenda
- ✔ Inclusion in event digital promotions

During the Event :

- ✔ Branded area
- ✔ VIP area for your team & guests
- ✔ Logo on the event guide
- ✔ Enhanced company profile in Directory
- ✔ Sponsor bio in Directory
- ✔ Quarter page advert in the Directory
- ✔ Inclusion in ITC Malta videos with an optional interview

Post Event :

- ✔ Social media promotion across ITC Malta's channels
- ✔ Professional photography of your team supplied
- ✔ Videos featured on ITC Malta's channels to promote your brand and experience



SECURE YOUR SPONSORSHIP

GET IN TOUCH

To secure your ITC Malta sponsorship package, please get in touch with a member of the ITC team.



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Headline Sponsor



Promote your brand at ITC MALTA 2026

[itc.events](https://www.itc.events)