

SETTING THE STANDARD



Yukatel stands for innovation, quality and strong partnerships and has done so for over 30 years. Founded in 1995 by Managing Director Yusuf Karatas, the Dreieich-based company has developed into a leading distributor within the telecommunications industry.

Alongside mobile wholesale trade, Yukatel has established itself as a provider of innovative hardware and software solutions in the telematics and IoT fields since 2008.

Led by Managing Directors Yusuf Karatas and Mehmet Karatas, Yukatel has received numerous awards for its achievements, the most recent being the prestigious Top Distributor Award for the best purchase prices, awarded in 2024 by Telekom Handel.

HIGH-TECH, HIGH-IMPACT: YUKATEL UNVEILS LANDMARK HEADQUARTERS

In early 2024, following continued success and growth, Yukatel relocated to its new landmark headquarters at Yuka-Platz 1 in Dreieich, Germany – a street named in the company's honor. The state-of-the-art facility spans over 15,000 square metres of office and warehouse space and was purpose-built to not only meet, but exceed the company's growing needs.

Standing 26 metres tall with a 90-metre wingspan, it combines both aesthetics and functionality. The architectural design is a bold, three-dimensional interpretation of the Yukatel logo and makes an elegant, forward-looking statement with its mirrored glass surfaces.

MORE THAN MOBILE

YUKATEL DELIVERS THE FULL TECHNOLOGY SPECTRUM

Yukatel is characterised by extensive market knowledge and many years of experience, which ensure consistently high availability levels of brand-name products and innovative technologies. Our product range extends far beyond smartphones and offers a broad portfolio of solutions that are specifically tailored to the needs of companies and retailers.

The company has expanded this portfolio far beyond its mobile offer and now includes a wide range of consumer products, including speakers, laptops, and small domestic appliances (SDAs) such as vacuum cleaners, toothbrushes, and more.

Our customers enjoy attractive conditions, fast delivery, and exclusive perks like our Yuka Points bonus programme. With a vast inventory at the ready, we offer same-day shipping on a wide range of products.

TradeIN

STREAMLINE YOUR SALES WITH YUKATEL'S TRADEIN PLATFORM

TradeIN offers suppliers a quick and easy way for our customers to sell their products directly to Yukatel. Our innovative online platform ensures an efficient, transparent, and stress-free trading experience.



YUKA POINTS

UNLOCK REWARDS WITH EVERY PRODUCT PURCHASED

Earn valuable Yuka Points with every product purchased from Yukatel. Accumulate points in a personal account and redeem them for a wide range of premium rewards: high-quality electronics, luxury fragrances, lifestyle products, and more.

Maximise your purchases with Yuka Points and enjoy exclusive rewards tailored to enhance your business experience.

ARE YOU INTERESTED IN WORKING WITH US OR ARE YOU ALREADY A CUSTOMER?

Then get in touch and take advantage of the Yukatel benefits.

+49 (0) 69 83 83 251

onboarding@yuka.digital

Yuka-Platz 1
63303 Dreieich



FUELLED BY PASSION. DRIVEN BY PRECISION.

Yukatel is a long-standing and reliable partner in the sports and event sector — and continues to demonstrate its strong commitment year after year. With targeted sponsorships, the company promotes both top teams and emerging talent while further expanding its international presence. Yukatel sees sponsorships not only as an opportunity to present the brand, but also as an investment in long-term partnerships, strong emotions, and joint successes.

Yukatel MBB takes the court

Yukatel has held the naming rights to the Turkish basketball club, Yukatel Merkezefendi Belediyesi Denizli Basket, since the 2021/22 season and is the club's main and jersey sponsor.

Yukatel is racing in the DTM

Starting in 2025, Yukatel is a proud sponsor of Dörr Motorsport, a top DTM team, thereby reaffirming its strong commitment to motorsport. The connection to the DTM is based on shared values such as speed, precision, and innovation. These characteristics shape both racing and Yukatel's corporate philosophy.

By sponsoring one of Europe's most prestigious racing series, Yukatel is strengthening its brand presence and supporting a team that operates at the highest professional level.

Representing Yukatel is a state-of-the-art McLaren 720S GT3 Evo, piloted by former Formula 1 driver Timo Glock. The car impresses not only with its outstanding technical performance but also with its striking appearance. Featuring a bold Yukatel design, the vehicle guarantees maximum brand visibility on the race track.

SCAN ME



YUKA.DIGITAL

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LEADING EUROPE'S DIGITAL EVOLUTION

With YUKA.digital, Yukatel has been offering innovative software, hardware, and IoT solutions for over 15 years. Having originally started out as a mobile phone wholesaler, the company has successfully developed into digital business areas and now combines IoT connectivity, mobile hardware, GPS telematics, and its own software solutions.

Since 2008, Yukatel has relied on Software-as-a-Service (SaaS), enabling companies to tailor their fleet solutions, inventory management, and data communication. YUKA.digital flexibly combines hardware and software to meet individual customer requirements – with contractually secured services and professional support.

ONBOARDING FOR YUKATEL MOBILE

Yukatel is committed to digital efficiency and maximum customer satisfaction, which is why experts at YUKA.digital provide onboarding support to new customers and suppliers for the mobile segment. As Yukatel continues to grow, so does the number of new customers and business partners. In order to ensure the most efficient entry possible, we provide our mobile business customers with trained personnel from the YUKA.digital division.

With YUKA.digital, we combine smart processes with personal support to ensure a smooth start and long-term success.

OUR BRANDS, YOUR ADVANTAGE

Yukatel's in-house brands offer powerful solutions tailored to modern connectivity needs.


M2M Unity delivers custom-tailored IoT platforms for seamless device and connectivity management, while **M2M Allnet** provides flexible, multi-provider SIM cards with adaptable tariffs. For precise vehicle tracking, **Yukatrack** combines GPS technology with an EU-wide data flat rate, onboard SIM, easy installation, and 100% data protection.




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