

# Paris roots. Global reach. Professional to the core

**In the fast-moving world of tech trade, trust isn't a luxury - it's the lifeline. And HTP, Haute Technologie Performance, has spent over two decades building it.**

New to ITC Malta this year but hardly new to the industry, HTP is a serious player in the global electronics supply chain. Based just outside Paris, they've quietly become a go-to partner for resellers, distributors, and wholesalers in need of brand-new smartphones, tablets, wearables and connected devices - always sourced from top-tier brands and always delivered with reliability.

Their clients range from Nordic refurb specialists to Dubai-based distributors, but their reputation rests on something much simpler: delivering what they promise.

## **A business built on relationships, not just invoices**

In a crowded market where promises often outpace performance, HTP focuses on what matters: delivery, consistency, and trust.

With over 25 years of experience in the electronics industry, the team at HTP know their market inside out. Their core business is built on three pillars:

- Mobile phones (70%)
- Tablets (20%)
- Wearables and smart tech (10%)

And yes - it's all 100% new, original stock from major brands like Apple, Samsung, Xiaomi, Honor, Oppo and Motorola. No grey area. No second-tier inventory. Just the real thing, moved at speed and scale.

What truly sets them apart? Their attention to people. Personally. Whether you're a buyer in Buenos Aires or a distributor in Düsseldorf, HTP's team takes the time to understand your needs, respond quickly, and provide tailored stock offers that make commercial sense.

**From Apple to Oppo - HTP delivers trusted, brand-new stock with speed and reliability.**



## Paris-based, but globally responsive

HTP's headquarters and warehouse sit just north of Paris in Villeneuve-la-Garenne - a practical location for cross-European shipping, and a symbol of their connection to both French business values and global trade routes.

They ship fast across Europe, the U.S., the Middle East, and Asia. But logistics is only part of the story. What sets them apart is how they operate behind the scenes - with transparency, responsiveness, and a professional courtesy that's increasingly rare in this sector.

**“At HTP, we don't just trade products - we build trust. A handshake still means something to us.”**

- Sébastien Hayoun, CEO  
Haute Technologie Performance

## Why HTP is on the radar of top-tier buyers

If you're attending ITC Malta to build serious supplier relationships, HTP should be part of your conversations. Here's why:

- They've got experience that counts – decades of hands-on trading know-how.
- Quality is non-negotiable – new, original, and sourced from trusted global brands.
- They deliver globally – fast and reliably, from Hong Kong to Hamburg.
- They still value people – relationships power their business.

In a space where shortcuts are common and communication often falls flat, HTP brings something refreshing: consistency. You know what you're getting, and you know who you're dealing with.



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