

# ITC MALTA

## Artwork Guidelines



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# Artwork Specification

Please note that the 2021 delegates directory will be printed in A4

## Please remember

- ✓ Use a professional design package such as: Photoshop, Illustrator, InDesign are the key design programs used by graphic designers and printers alike.
- ✓ All digital files supplied must be in CMYK colour format NOT RGB.
- ✓ Minimum resolution of 300 dpi.
- ✓ Add 15mm bleed to all edges of full page artwork.
- ✓ Save your file as a PDF.

## Print deadline

All adverts supplied and paid for before 30th April will be guaranteed to be in the ITC Malta 2021 printed delegates directory.

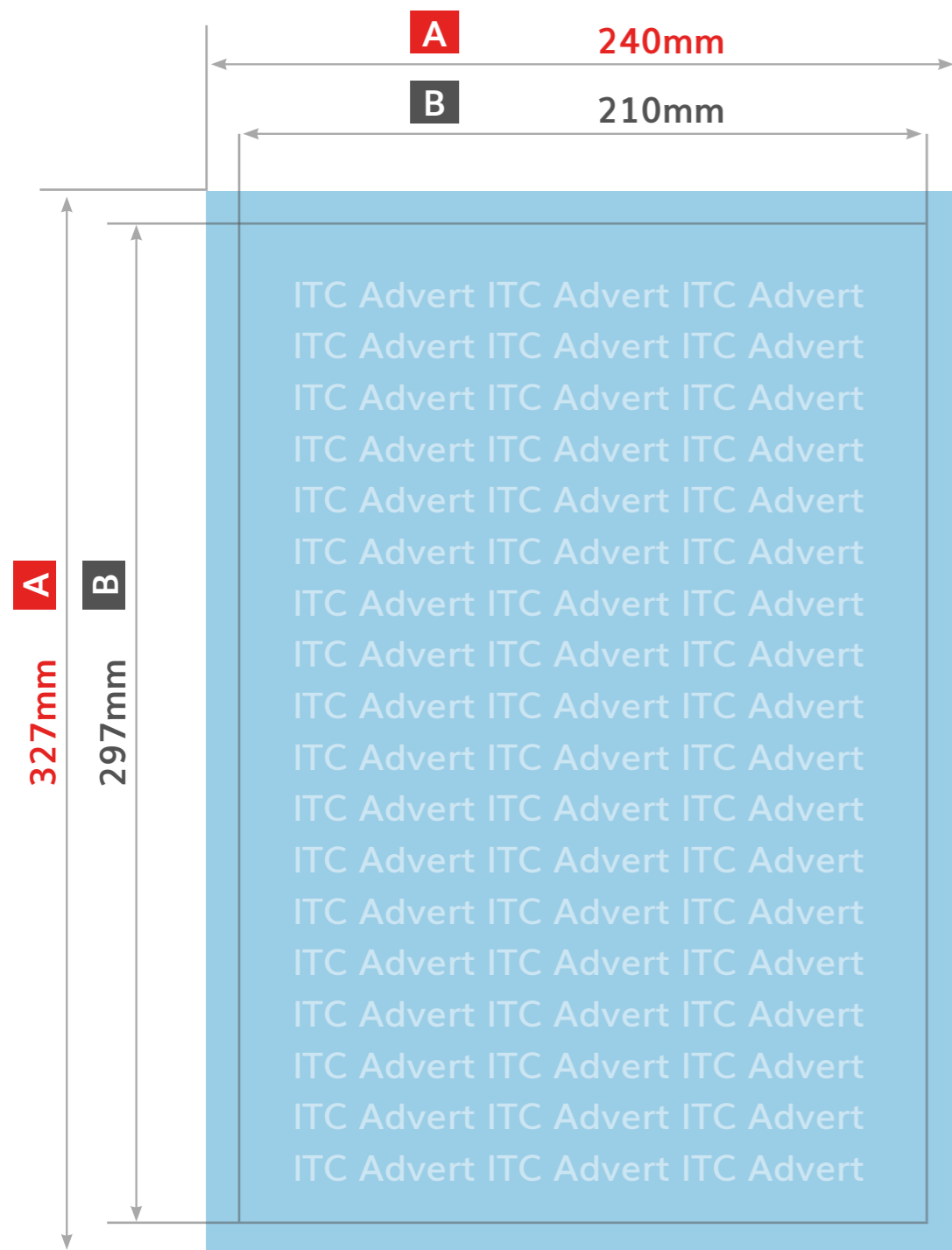


# Single Page Advert

Advert below is not to scale

A = Document size including bleed

B = Printed size



# Artwork Dimensions

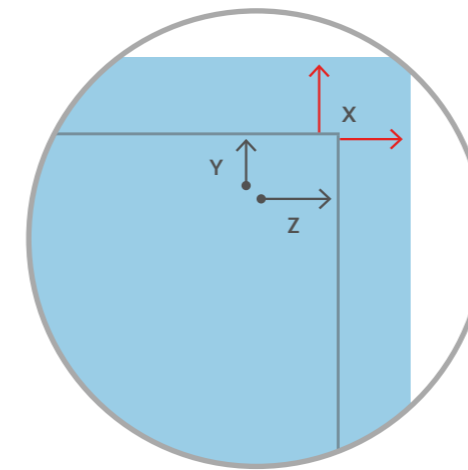
Width x Height

Document size

240mm (W) x 327mm (H) including 15mm bleed

Safe zone for content

180mm (W) x 277mm (H)



Bleed (X)

15mm

Content safe zone (Y)

10mm

Content safe zone (Z)

15mm

## Template Downloads

[Download InDesign template](#)

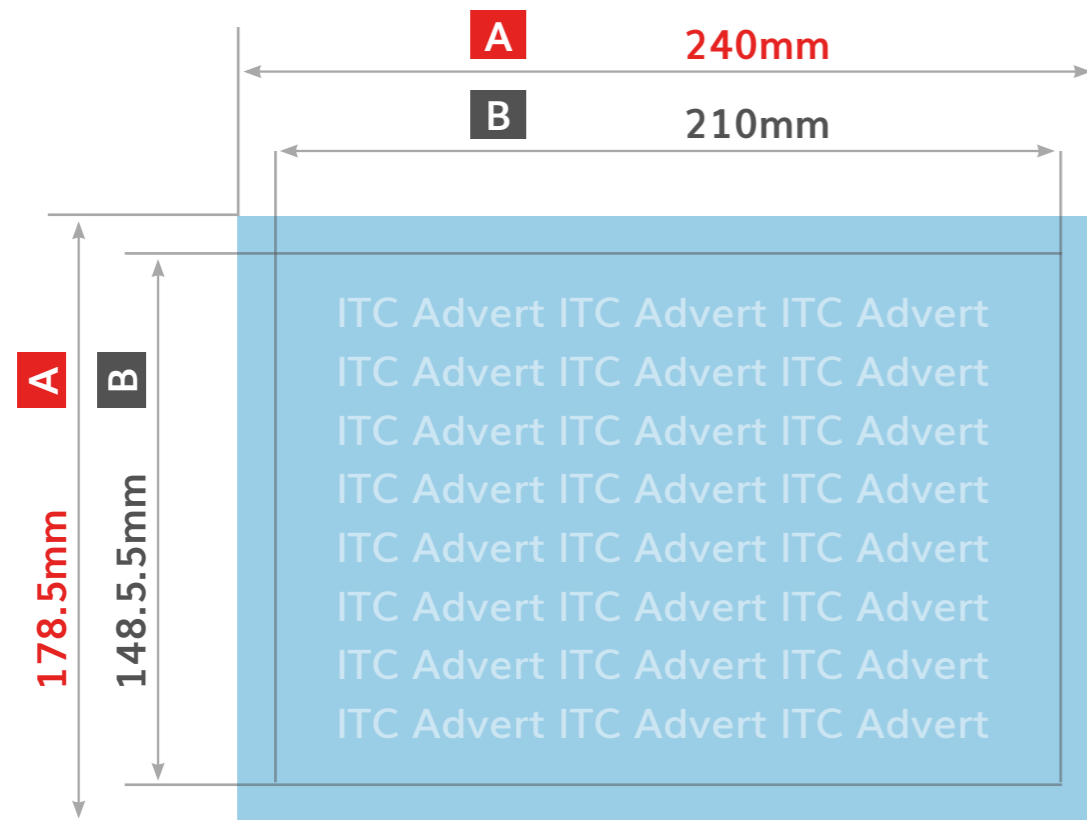
[Download PDF template](#)

# Half Page Advert

Advert below is not to scale

A = Document size including bleed

B = Printed size



# Artwork Dimensions

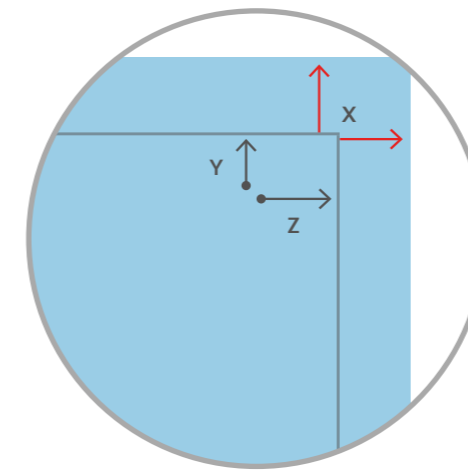
Width x Height

Document size

240mm (W) x 178.5mm (H) including 15mm bleed

Safe zone for content

180mm (W) x 128.5mm (H)



Bleed (X)

15mm

Content safe zone (Y)

10mm

Content safe zone (Z)

15mm

# Template Downloads

[Download InDesign template](#)

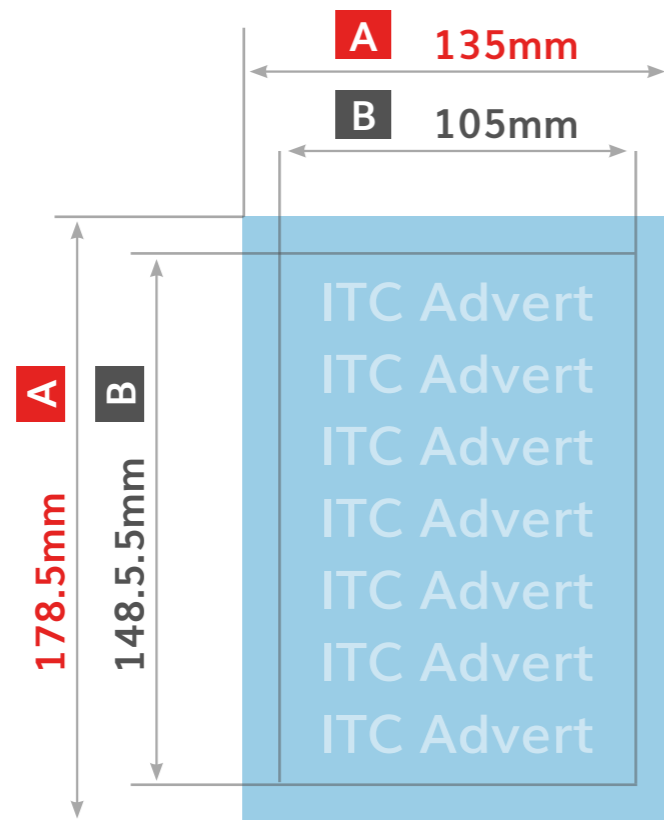
[Download PDF template](#)

# Quarter Page Advert

Advert below is not to scale

A = Document size including bleed

B = Printed size



# Artwork Dimensions

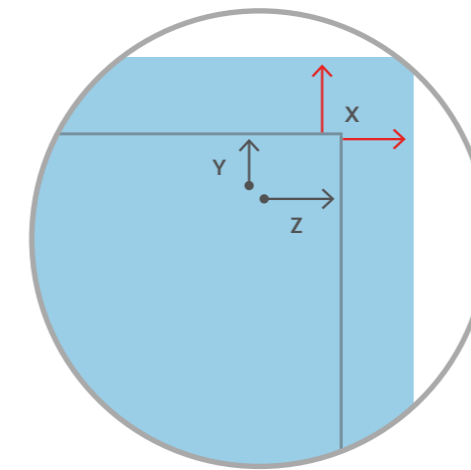
Width x Height

Document size

135mm (W) x 178.5mm (H) including 15mm bleed

Safe zone for content

75mm (W) x 128.5mm (H)



Bleed (X)

15mm

Content safe zone (Y)

10mm

Content safe zone (Z)

15mm

## Template Downloads

[Download InDesign template](#)

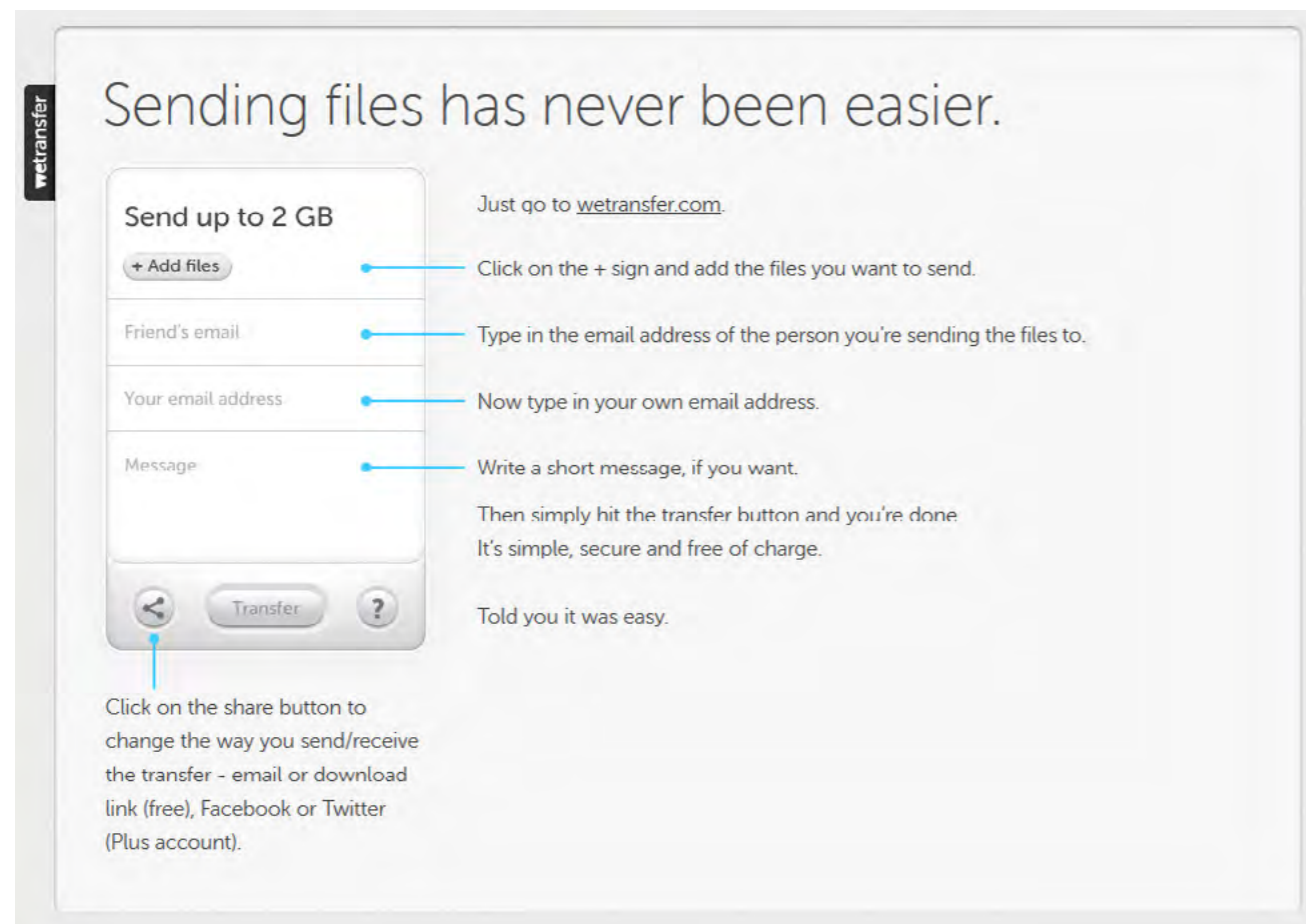
[Download PDF template](#)

# Sending Us Your Artwork

Emailing artwork of a large file size please compress files using Zip.

If the file you are trying to send is **over 10MB**, please use WeTransfer. <https://www.wetransfer.com>

Please email artwork to [hello@itc.events](mailto:hello@itc.events) with your company name.



# Get in touch

## About your advert

If you require any assistance with your artwork, please get in touch with a member of the ITC team.

 [itc.events](https://www.itc.events)

 +44 7739 698 928

 [hello@itc.events](mailto:hello@itc.events)

 +44 7739 698 928

 +44 1963 251 442

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