

Technology Sponsor

ALL EVENT AREAS OF THE HILTON

€5^k

-  **DIGITAL SIGNAGE
FOR BRAND CONTENT**
-  **TELEVISIONS FOR
BRAND CONTENT**

Don't miss this opportunity for your brand to be extensively displayed on the televisions and digital screens throughout the exhibition floor, leaving behind a lasting impression.



PRE-EVENT

- ✓ Logo on ITC 2023 website with hyperlink.
- ✓ Banner advertisement on the digital ITC 2023 Directory.
- ✓ Inclusion in social media & email promotion prior to the event.

DURING EVENT

- ✓ 4 x televisions with branded video content.
- ✓ 2 x freestanding digital screens with branded content.
- ✓ Logo and company profile in ITC Delegate Directory.
- ✓ Quarter page advertisement in ITC 2023 Delegate Directory.
- ✓ Video interview to promote brand & ITC experience.

POST EVENT

- ✓ Ongoing 12-month promotion on ITC website with hyperlink.
- ✓ Social media post recognising and thanking you for support.
- ✓ Professional photography of the event and your team.
- ✓ Inclusion in the official ITC video and optional interview video.

Package details are flexible and subject to change until agreed by all parties.