

Technology Sponsor

1 SPONSORSHIP AVAILABLE

€7.5k

Location : Portomaso, Hilton

Date : Thursday 8th - Friday 9th June 2023

Don't miss this opportunity for your brand to be extensively displayed on the televisions and digital screens throughout the exhibition floor, leaving behind a lasting impression. As Technology Sponsor, you'll also have an opportunity to allow delegates to trial, interact and understand your products in an immersive and unique environment.



PRE-EVENT

- ✓ Logo on ITC 2023 website with hyperlink.
- ✓ Banner advertisement on the digital ITC 2023 Directory
- ✓ Logo alongside Concourse Bar on online agenda.
- ✓ Inclusion in social media & email promotion prior to the event

DURING EVENT

- ✓ Virtual reality simulation to enable customers to experience and trial your products.
- ✓ 4 x televisions with branded video content.
- ✓ 2 x freestanding digital screens with branded content.
- ✓ Logo and company profile in ITC Delegate Directory.
- ✓ Quarter page advertisement in ITC 2023 Delegate Directory
- ✓ Video interview to promote brand & ITC experience.

POST EVENT

- ✓ Ongoing 12-month promotion on ITC website with hyperlink.
- ✓ Social media post recognising and thanking you for support.
- ✓ Professional photography of the event and your team.
- ✓ Inclusion in the official ITC video and optional interview video.