

ITC 2023

📅 7-11 June 2023 📍 Malta

Sponsorship Proposal



What is ITC?

The premier networking event for distributors, retailers, traders, resellers and wholesalers

At ITC, we believe forging authentic relationships is the key to futureproofing your business growth

ITC 2023 will bring together top-tier, open market decision makers to engage in an unforgettable four-day extravaganza of networking, immersive entertainment and interactive thought leadership.

By gathering the biggest names in the industry and connecting people with colliding ideas, ITC 2023 enables existing connections to be reinforced and for new interactions to inspire opportunities that grow into long-standing partnerships.

"The quality of the audience at ITC is extremely high. We'll definitely stick to our partnership for 2023"

Maneli Rezvani, Co-Founder / CEO - iVisions GmbH



Why sponsor ITC?

Join big international brands, forward-thinkers and key decision makers redefining the new & used mobile phones, IT components and consumer electronics industry. Interact, connect and build deeper connections that will deliver the tangible takeaways needed to benefit your business.

"Regardless of what part of the industry you're in, there is business to be had at ITC!"

Yosef Jajati
Co-Owner
Universal Cellular Inc.



Sponsorship of ITC 2023 provides you with the platform to:

ENGAGE YOUR TARGET AUDIENCE

Direct interaction with your target market brings your brand closer to those customers that matter, makes people relate to you on a personal level and blurs the boundaries to enable strong long-term business partnerships.

AMPLIFY YOUR BRAND MESSAGING

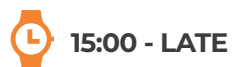
You've got the industry's attention. Elevate your brand through curated experiential networking opportunities designed to build new connections, reigniting existing partnerships and fuel your pipeline for the year ahead.

ENHANCE YOUR VISIBILITY & POSITION

Instill confidence in your brand by positioning yourself as a key industry player, boosting trust in your products and services, and allowing you to stand out as a reliable business partner within the industry's ecosystem.

Networking Finale

AT SKYBEACH LOUNGE & BAR



4 days of meetings and networking culminates here in true ITC style - catching the rays with the industry's finest at the roof-top bar and terrace of SKYBEACH. As the closing sponsor, you set the lasting impression and create an experience that delegates will remember.

15:00 - 18:00 : Afternoon Networking

Delegates have a chance to enjoy a relaxed afternoon of networking while soaking up the dazzling views, tasting a mouth-watering buffet-style lunch and a chance to unwind with a dip in the idyllic infinity pool before watching the sun go down. Networking never looked this good.

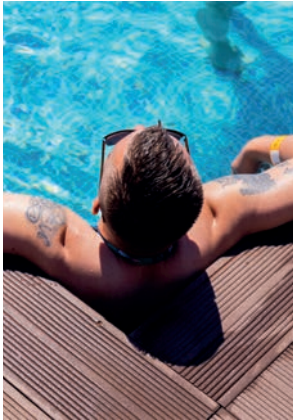
18:00 - Late : ITC Finale Party

As the sun sinks beneath the horizon, delegates are able to dial it up for an evening of sipping cocktails and eating delicious food while soaking up the pumping soundtrack and spectacular entertainment all set against Malta's dazzling illuminated skyline. Not only that, you'll also get to experience the insane sunset whilst you're partying away, the perfect spot for that final Insta pic. It's sure to be an evening that leaves a lasting impression for a long time to come.



€30k





ITC 2023 | 7-11 JUNE 2023 | MALTA

Afternoon Package

AT SKYBEACH LOUNGE & BAR



**BRANDED
VENUE**



**DJ BOOTH &
LIVE MUSIC**



**OPEN BAR WITH
LOCAL BEVERAGES**



**BRANDED
TOWELS**



**3D MODEL
OF LOGO**



Branding

- ✓ Venue including:
 - Bar frontage
 - Balustrade
 - DJ booth
 - Table tops
 - Reception desk
 - Totem sign
 - Poolside flags

- ✓ 100 x towels
- ✓ Baseball caps.
- ✓ Pool inflatables.

Venue

- ✓ Photowall backdrop
- ✓ Cushions
- ✓ Cubes
- ✓ Beer mats and bar runners
- ✓ Table centrepieces
- ✓ 3D model of your logo
- ✓ Wristbands
- ✓ Polo shirts for your team
- ✓ Open bar with a selection of locally-sourced beverages.
- ✓ VIP area for your team & guests.
- ✓ VIP airport transfers.
- ✓ VIP support from ITC Team.
- ✓ Hostesses.
- ✓ DJ and live musicians.
- ✓ 360 degree photobooth with branded photos and videos.
- ✓ Ice-creams in branded cup.



Evening Package

AT SKYBEACH LOUNGE & BAR



**LED MOOD
LIGHTING**



**CLUB DJ &
LIVE MUSIC**



**DANCER & FIRE
BREATHING**



**SPONSORED
SKATERS**



**NEON LOGO
SIGNAGE**



**SELECTION
OF SHISHA**

As the sun sets, we amp up the ambience and set the mood for the night ahead. The lights, music and vibes all come together to create the most thrilling finale party experience.

Inclusive of all branding and selected venue items from the afternoon, plus...

Branding

- ✓ Neon logo signage.
- ✓ Coloured LED Lighting.

Venue

- ✓ BBQ buffet-style dinner
- ✓ Open bar with a selection of locally-sourced beverages.
- ✓ Club DJ and live musicians.
- ✓ Sponsored roller skaters.
- ✓ Choreographed fire breathing performance.
- ✓ Hookah pipes with a selection of flavoured shisha.



Print & Digital Media

PROMOTIONAL ACTIVITIES

The ITC 2023 Delegate Directory alongside the ITC website and social channels serve as the go-to resource for delegates, both prior to the event and after the event has completed. We offer a number of promotion opportunities to help keep our sponsors at the forefront of delegate's minds.

Pre-Event Promotion

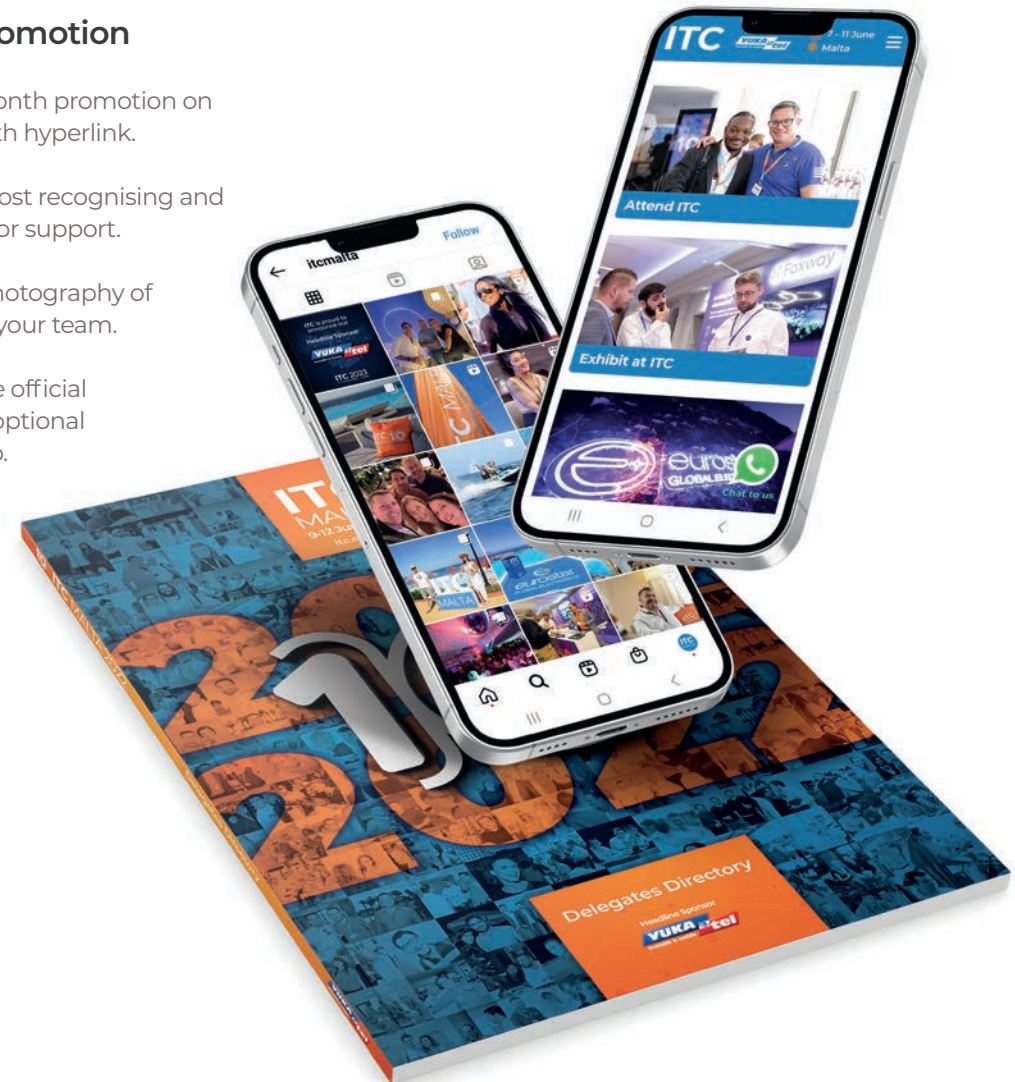
- ✓ Logo on ITC 2023 website with hyperlink.
- ✓ Banner advertisement on the digital ITC 2023 Directory.
- ✓ Logo alongside Networking Finale on online agenda.
- ✓ Inclusion in social media & email promotion prior to the event.

During Event

- ✓ Logo and company profile in ITC 2023 Delegate Directory.
- ✓ Logo alongside Networking Finale on printed agenda.
- ✓ Full page advertisement & editorial in ITC 2023 Delegate Directory.
- ✓ Video interview to promote brand & ITC experience.

Post-Event Promotion

- ✓ Ongoing 12-month promotion on ITC website with hyperlink.
- ✓ Social media post recognising and thanking you for support.
- ✓ Professional photography of the event and your team.
- ✓ Inclusion in the official ITC video and optional interview video.



Be part of something influential in 2023



To secure your ITC 2023 sponsorship package, please get in touch with a member of the ITC team.

Edward Elliot-Square

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