

# Concourse Bar Sponsor

1 SPONSORSHIP AVAILABLE

€7.5<sup>k</sup>

**Location :** Portomaso, Hilton

**Date :** Thursday 8th - Friday 9th June 2023

As the Concourse Bar Sponsor for the event, your brand will be closely associated with a hub where delegates can take a break from the programme, recharge and network while enjoying a generous choice of refreshing beverages. You will be provided branded material for the area including beer mats and bar runners. All beverages will be provided.



## PRE-EVENT

- ✓ Logo on ITC 2023 website with hyperlink.
- ✓ Banner advertisement on the digital ITC 2023 Directory
- ✓ Logo alongside Concourse Bar on online agenda.
- ✓ Inclusion in social media & email promotion prior to the event

## DURING EVENT

- ✓ Branded bar area including but not limited to, bar runners, beers mats, and branded merchandise. All beverages will be provided.
- ✓ Logo and company profile in ITC Delegate Directory
- ✓ Logo alongside Concourse Bar on printed agenda.
- ✓ Quarter page advertisement in ITC 2023 Delegate Directory
- ✓ Video interview to promote brand & ITC experience.

## POST EVENT

- ✓ Ongoing 12-month promotion on ITC website with hyperlink.
- ✓ Social media post recognising and thanking you for support.
- ✓ Professional photography of the event and your team.
- ✓ Inclusion in the official ITC video and optional interview video.